

MARY KAY

SPARK YOUR BELIEF!

SPRING CONSISTENCY CHALLENGE

Jan. 1 – March 31, 2021



As Mary Kay Ash herself said, “If you believe it, you can achieve it.” And now is the perfect time to recommit to your goals by believing in your ability to book more parties, sell more product and help more teammates to be their best. It’s time to spark your passion for action!

And when you believe in your sales goals and achieve them, you could earn these **Spark a Chain Reaction!** Spring Consistency Challenge earrings by **R.J. Graziano!**

Independent Beauty Consultants and Independent Sales Directors who achieve the *Spark a Chain Reaction!* Challenge each month* **from Jan. 1 through March 31** will receive these fashionable earrings, which coordinate with additional consistency challenge pieces this Seminar year!

Go to **Mary Kay InTouch*** for complete challenge rules and details.

SPARK A CHAIN REACTION!

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*The \$600 or more wholesale Section 1 order requirement per month can be placed in one single order or placed in cumulative orders, as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts also will count toward your \$600 or more wholesale Section 1 requirement. You'll receive your jewelry piece inside your qualifying order. One jewelry piece per contest achiever each month.