



OCTOBER KEY

MAKE IT  
A PARTY!



Everything comes from a party – bookings, sales, potential new team members and the chance to earn the October necklace in the Mary Kay *You Hold the Key Challenge!*

OPEN THE DOOR TO MORE

- New! October Starter Kit Bonus
- New! Seminar 2019 October Double Credit Promotion
- New! October Independent National Sales Director *Boost Your Ranking* Promotion

AND DON'T FORGET:

- \$100 Red Jacket Bonus!
- DIQ Enhancements
- \$500 First-Line U.S. Offspring Independent Sales Director Bonus!
- Mary Kay *You Hold the Key* Fall Consistency Challenge
- Star Consultant Quarter 2
- *All-Star* Star Consistency Challenge
- *Great Start: Ultimate Leader* Challenge
- Top Sales Director Trip



Mary Kay Ash often said that **skin care parties are where you can get the most sales**, plus they maximize your time. So why offer your services to one person when **you can make it a party!**

The Mary Kay *You Hold the Key* yearlong challenge embraces the basics of what Mary Kay Ash always taught. It all starts with setting and achieving a retail selling goal to support a \$600 or more monthly wholesale order. For each month during the 2018 – 2019 Seminar year that an Independent Beauty Consultant places a cumulative \$600\* or more wholesale Section 1 order, it opens the door to a monthly prize from the exclusive Mary Kay *You Hold the Key Jewelry Collection* by R.J. Graziano. And that's just the beginning! \$600 orders each month can be the key to becoming a quarterly Star Consultant or more!

Go to *Mary Kay InTouch*® for complete challenge rules and details.

YOU HOLD  
THE KEY



MARY KAY

\*The \$600 or more wholesale Section 1 order requirement per month can be placed in one single order or placed in cumulative orders, as long as the orders are placed in the same calendar month. Customer Delivery Service, Guest Checkout and EZ Ship order amounts will also count toward your \$600 or more wholesale Section 1 order requirement. You'll receive your jewelry inside your qualifying order. One jewelry piece per contest achiever each month.

